

## COMMUNITY CONSULTING TEAMS of BOSTON



\$25,000,000+
Value of Engagements

100% Volunteer Operated

**33 YEARS** of Pro Bono

Strategic Consulting for Boston-area Nonprofits

**200**Nonprofits Served

**\$0**Cost to Clients

**850+** Volunteers



# After our project, we exceeded our annual fundraising goals by 15%!

Looking back at CCT's recommendations caused me to pat ourselves on the back because we implemented so many of them. The SWOT analysis and peer comparison really prepared us for a strategic planning session. As a result, we chose to deepen our impact in our region where our funders are, rather than broad across the US.



Executive Director Lucy's Love Bus, 2021 client



#### Who We Are & What We Do

- CCT provides pro bono strategic consulting projects valued at \$100,000 to nonprofits.
- Projects address issues such as marketing, finance, operations, and expansion.
- Project teams are staffed with 6-8 experienced professionals volunteering 3-5 hours per week January-May.
- Our clients are mission-centric nonprofits serving education, social services, healthcare, arts, social justice and other sectors in the Boston area.

#### **CCT Timeline**

July 9: Applications Open September 5: Applications Due Early December: Clients Selected

Early January: Project Kick-Off Late May: Project Wrap-Up







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### Ready to Apply?

Apply at **cctboston.org/clients** by 9/5!

Contact <u>client@cctboston.org</u> to discuss project ideas and how CCT can best serve your needs.



As an incoming
Executive Director, I
found the CCT project
recommendations
extremely validating.

When I arrived, most of the short-term recommendations had been implemented, and now we are implementing the longer-term ones. CCT really understood the organization and gave good advice. We are now sharing that report with our strategic planning consultants as well.



MEREDITH LABAN

Executive Director
Holly Hill Farm, 2020 client



They were able to guide us towards what we may want to be doing in the future.

CCT answered our initial question and came back with a nicely nuanced response. CCT also raised important questions that we had not considered and the team was able to guide us through discussion and discernment processes related to those questions.

BARBRA RABSON, MPH

President and CEO Massachusetts Health Quality Partners

### What Makes a Successful Project?

A successful project should:

- Address a high-priority strategic challenge facing the organization (excluding governance or fundraising)
- Focus on a tight project scope with well-defined goals and deliverables
- Meet the January-May time frame
- Have the sponsorship, time and attention of senior staff and key board members
- Not require specialized industry knowledge

### **Applicant Eligibility**

- 501(c)(3) nonprofit status
- Stable, established organization with demonstrated need
- Located in greater Boston area

- Established board of directors
- Approximate annual budget between \$500,000 and \$5 million
- Full-time paid Executive Director and a minimum of three full time staff



