From the Desk of the Co-Chairs of the CCT Boston Board of Directors:

Community Consulting Teams Boston (CCT) had another outstanding year in 2014 with over 100 volunteers serving on projects for 11 Boston-area nonprofit clients, or working to support the CCT organization.

Unique in the realm of MBA alumni consulting groups, CCT Boston is an all-volunteer organization. We have no paid staff and have no alliance with an individual business school. Our Board of Directors and its Committees are the staff. Seven key business schools refer alumni to us—Kellogg, Johnson, Stanford, Sloan, Tuck, Wharton, and Yale.

We rely on the generosity of our volunteers for financial support. MIT/Sloan and the YW Boston kindly offer us space for events, and business school alumni organizations provide space, as well as food and drink during our fall recruiting events.

Our MBA alumni volunteers are tremendously smart and experienced and are truly dedicated to serving as Team Members, Project Managers, Sponsors, Committee Members, and Board Members. Together, they contributed more than 10,000 hours of service work valued well in excess of $1 million — all on a CCT Boston budget of less than $10,000.

The fact that we have so many long-term and committed volunteers is a tribute to the impact we are able to make in the Boston community. This is truly a gift they have given to their community.

Our clients reinforce that when they tell the stories of the difference their CCT project made to their organizations. (See inside!)

The Board of CCT Boston and our 2014 clients are extremely grateful for the dedication and generosity of our volunteers who give their time, their expertise, and their passion to our clients.

Sincerely,
Carol Krauss and Gabriele Loebbert
CCT Board Co-Chairs
**SELECTED CLIENT PROFILES 2014**

**Household Goods** accepts over 45,000 furniture items and other household goods each year and provides them free of charge to more than 2,400 families in need, all from one overflowing facility in Acton. They asked for help with operational issues including inventory management, space allocation, and workflow improvements. The CCT team of experienced managers delved deeply into the data regarding inventory turns, peak shaving and creative storage options. Strategically, they helped the client view their entire process from the demand side of clients’ needs in addition to the supply side of receiving, storing and organizing all the furniture. The CCT team was thrilled to see Household Goods begin to implement recommendations before the end of the project!

“CCT exceeded my expectations! The team didn’t look at the project issue in isolation. They looked at the organization as a whole, making suggestions in the areas of board structure, development, and operations.”

Sharon Martens, Executive Director, Household Goods

**Adoption & Foster Care Mentoring** provides one-on-one mentoring and life skills training to Boston area youth in foster care and is rapidly developing their organization. They needed their CCT team to help them explore a new brand image that was consistent with their mission, vision, values and corporate personality, and that would resonate with their major constituents - donors, mentors, staff and foster youth. The CCT team had to use both their analytical and creative skills to develop and test options and guide AFC through the selection process. Look for AFC in the news in the coming year!

“Fantastic, fabulous, from start to finish.”
“Professional, thoughtful, and always on point.”

**The Possible Project** empowers high school students, using entrepreneurial skills and opportunities, to achieve enduring personal and professional success. After establishing their prime location in Cambridge, they asked the CCT team to develop a framework for evaluating future potential sites for expansion. The team conducted interviews with key stakeholders on the board, staff and clientele; researched best practices of other comparable organizations; and analyzed the key success factors of their existing business model. They concluded by developing an approach and framework to be used for further replication that the staff and board are currently putting into practice.

“The framework was very valuable. Even before the team had presented it, we had started using it. The framework won’t make the decision. It’s a tool, not an algorithm. A great strength of the project was the process, which is powerful.”

Nate Stell, Manager of Strategic Growth, The Possible Project
CCT 2014 VOLUNTEERS

CCT volunteers hail from 23 different top-tier business schools both in the US and overseas with nearly 70% coming from the seven business schools shown below.

This year, more than half the volunteers were returning from a previous CCT project, a testimony to the degree of satisfaction team members receive in return for their hard work.

About two-thirds of our volunteers are employed full-time while working on a project. Of all of our volunteers, about 40% have more than 25 years of work experience, about 20% have between 16 and 25 years of experience, and 30% have 5 to 15 years of work experience, with the rest being the recent grads. All taken together, our volunteers have more than 2,000 person-years of experience to share with their clients!

2014 PROJECT MANAGERS

First-time Project Managers
Gretchen Haughney  Doug Langenberg  Jennifer MacIntyre
Veer Pande  Lenore Price  Judith Quillard  Janet Razulis  John Sanders
Ellen Meyer Shorb  Syamala Swaminathan

Second-time Project Managers
John Fitzgerald  Alison French  Bruce Jones  Ellen Sheehy  Bill Sones

Third-time Project Managers
Stew Chapin  Lisa Coney  Candace Kidston

Fourth-time Project Managers
Andrea Jackson  Margaret Carlson

Fifth-time Project Manager
Elizabeth Atkin

“Terrific team! Great skills and work ethic. Got to expand my own knowledge and skill set.”
Project Manager

“I loved my CCT group!”
Team Member

“I enjoyed working on a team with a diverse group of people. I also enjoyed working with the client.”
Team Member

“We accomplished both of our goals -- we delivered an excellent product that was well received by the client, and all the team members had a positive experience.”
Project Manager
CCT Kick-off Meeting—All Clients, Team Members, Project Managers, Sponsors and Board Members together!

**2014 DONORS**

*Heartfelt gratitude to all who gave so generously to our mission!*


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**Mission Statement**

*Community Consulting Teams of Boston (CCT) amplifies the impact of Boston-area nonprofits through pro bono management consulting projects performed by teams of experienced MBAs from top-tier business schools.*

**What We Do**

*We carry out our mission by identifying and serving socially conscious and innovative nonprofits that have critical strategic or management challenges. Our projects are staffed by professional alumni volunteers recruited from the top-tier business schools who work together in teams to define, research, analyze, and solve our clients’ issues. We offer volunteers a meaningful service opportunity to join with other like-minded alumni in support of the common goal of strengthening the greater community.*

CCT is a 501(c)3 nonprofit organization that, since 1990, has helped over 150 Boston-area nonprofits using more than 400 alumni volunteers to clarify their mission, evaluate new service opportunities, create effective marketing approaches, and improve the efficiency of their operations.