



Community Consulting Teams | Boston

CCT 2015 ANNUAL REPORT

Celebrating **25** years

From the Co-Chairs of the CCT Boston Board of Directors:

It has been a privilege to lead this organization through its 25th year, still as an all-volunteer organization!

This past year over 100 CCT volunteers were fortunate to work with eleven amazing clients. We thought our clients and volunteers could best describe CCT's impact.

"This was like a team from McKinsey. I did the math in my head ...and said, whoa, I'm pretty lucky. It's mind boggling how much work is there. Even if we had the expertise, we wouldn't have had the manpower. And we wouldn't have had the funding to go and hire someone to do it. Thank you, CCT!"

"Can't say enough about the members of the team and all the extra work they did, because we needed the help!"

"CCT hit all the big things. The deliverable was timely and relevant. It helps give us a roadmap for work

moving forward. It will have a tremendously positive impact."

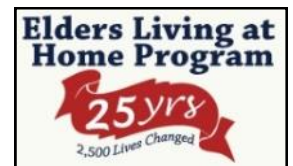
"It was the best project of the three CCT projects I've been on."

"The Board does a great job and is so dedicated. It's been a big part of what has kept me involved in CCT."

Thank you to all of our volunteers—Project Managers, Team Members, Sponsors, Board Members, Committee Members, Donors—and to our wonderful, caring clients dedicated to making a better life for the greater Boston community!

Sincerely,
Carol Krauss and
Gabriele Loebbert
CCT Board Co-Chairs

OUR 2015 CLIENTS



SELECTED CLIENT PROFILES 2015

YW Boston's mission is to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all. A key program in fulfilling its mission is the Youth Leadership Initiative (Init). Init is a ten-month selective development program for high-school students in the Boston area that promotes leadership and workplace skills to create socially responsible communities. YW asked CCT to assess its program and recommend ways to maximize participation and impact for participants. The CCT team identified opportunities to target specific schools that would be most likely to send a group of delegates to Init and recommended effective ways to communicate with school staff. The CCT team created a marketing plan designed to increase reach and participation. YW is now implementing these recommendations and hopes to increase enrollment 30% next year.



Sylvia Ferrell-Jones, President and CEO of YW Boston, speaks at the CCT 2015 Wrap-up Event

"I had the feeling throughout the engagement that they were working hard for us. The team gained a deep understanding of YW's mission."

Beth Chandler, YW Boston, Vice President for Programs



The House of Seven Gables uses its historic property to generate revenues that support its social outreach program of providing education, support, and training to the local immigrant community in Salem. While its property is heavily used in the summer and fall, there could be other year-round opportunities to generate more income, if it had a larger or better designed space. The Gables asked its CCT team to identify potential methods to increase revenue from its current space and/or recommend a plan for expansion, if necessary. The team benchmarked other similar organizations, identified potential new uses of the space, and finally recommended expanding and reconfiguring its visitor center to be an indoor event space.

"The strategic and the tactical pieces went far above and beyond what we were hoping for."

Kara McLaughlin, Executive Director, House of Seven Gables

NEADS/Dogs for Deaf and Disabled Americans

provides independence to deaf and disabled people through canine assistance. Its service dogs bring freedom, physical autonomy, and relief from social isolation to their human clients, but finding clients efficiently had become a challenge to NEADS. It asked CCT to help develop better branding, messaging, and targeting for the most likely candidates for their highly trained dogs. The CCT team compared NEADS to other peer organizations, interviewed current clients and non-clients, and analyzed their systems process to make recommendations that would make the best use of NEADS' resources. NEADS is looking forward to implementing these recommendations, especially since it has recently opened its new client training house.

"We gained strategic thought into how we can put together a program and process both to retain clients and attract new clients."

Gerry DeRoche, CEO, NEADS



CCT 2015 VOLUNTEERS



Recruiting volunteers at Dedham Whole Foods

Recruiting Project Managers with wine!



Matching Sponsors, Project Managers, and Teams



Project Managers and Board Committees at the Leadership Dinner



Planning our Project Cycle

2015 PROJECT MANAGERS



First-time Project Managers

Mark Allen Lyndon Braun Bob Damigella Benjamin Diop Nova Diop Valerie Godhwani Don Hooper
Andrew Hunter Jennifer Nichols William Stone George West Miao Yu

Second-time Project Managers

Doug Langenberg Jennifer MacIntyre Veer Pande Judith Quillard

Third-time Project Managers

John Fitzgerald Alison French Dave Pett Ellen Sheehy

Fourth-time Project Manager

Lisa Coney



Community Consulting Teams | Boston

bringing MBA business expertise to Boston area nonprofits since 1990



CCT Kick-off Meeting—All Clients, Team Members, Project Managers, Sponsors and Board Members together!

2015 DONORS

Heartfelt gratitude to all who gave so generously to our mission!

Ariel Acuña Mark Allen Elizabeth Atkin Jeanne Blauner Lyndon Braun Robbie Burnstine
 Beth Caplow Celia Chase Winston Chen Dustin Clinard Nancy Csaplar Colleen Curry
 Beth DeStephens Jimmy DeStephens Sandie Eltringham John Fitzgerald Alison French
 Ezra Gordon David Greenberg Sam Hartwell Sue Kahn Candace Kidston Carol Krauss
 Doug Langenberg Carol Lidington Gabriele Loebbert Carolyn McGuire Dan Nash
 Andrea O'Neill Jay Paap Carl Popolo Judith Quillard Julie Rowe Peter Sanborn
 Debbie Slotpole Greg Torski Jill Tsakiris Laura Ward

Corporate Contributors: Covidien, Infology Group, and Sapers & Wallack

In kind services: Priscilla White Sturges, graphic design consultant; Kim Maire, videographer, Kathleen Cragin Brittan, development consultant; Au Bon Pain, MIT/Sloan; Polaris Partners; YW Boston



Mission Statement

Community Consulting Teams of Boston (CCT) amplifies the impact of Boston-area nonprofits through pro bono management consulting projects performed by teams of experienced MBAs from top-tier business schools.

What We Do

We carry out our mission by identifying and serving socially conscious and innovative nonprofits that have critical strategic or management challenges. Our projects are staffed by professional alumni volunteers recruited from the top-tier business schools who work together in teams to define, research, analyze, and solve our clients' issues. We offer volunteers a meaningful service opportunity to join with other like-minded alumni in support of the common goal of strengthening the greater community.

CCT is a 501(c)3 nonprofit organization that, since 1990, has helped over 160 Boston-area nonprofits using more than 500 alumni volunteers to clarify their mission, evaluate new service opportunities, create effective marketing approaches, and improve the efficiency of their operations.