Celebrating 25 years

From the Co-Chairs of the CCT Boston Board of Directors:

It has been a privilege to lead this organization through its 25th year, still as an all-volunteer organization!

This past year over 100 CCT volunteers were fortunate to work with eleven amazing clients. We thought our clients and volunteers could best describe CCT’s impact.

“This was like a team from McKinsey. I did the math in my head ...and said, whoa, I’m pretty lucky. It’s mind boggling how much work is there. Even if we had the expertise, we wouldn’t have had the manpower. And we wouldn’t have had the funding to go and hire someone to do it. Thank you, CCT!”

“Can’t say enough about the members of the team and all the extra work they did, because we needed the help!”

“CCT hit all the big things. The deliverable was timely and relevant. It helps give us a roadmap for work moving forward. It will have a tremendously positive impact.”

“It was the best project of the three CCT projects I’ve been on.”

“The Board does a great job and is so dedicated. It’s been a big part of what has kept me involved in CCT.”

Thank you to all of our volunteers—Project Managers, Team Members, Sponsors, Board Members, Committee Members, Donors—and to our wonderful, caring clients dedicated to making a better life for the greater Boston community!

Sincerely,
Carol Krauss and Gabrielle Loebbert
CCT Board Co-Chairs
**SELECTED CLIENT PROFILES 2015**

**YW Boston:** The mission is to eliminate racism, empower women, and promote peace, justice, freedom, and dignity for all. A key program in fulfilling its mission is the Youth Leadership Initiative (YLI). YLI is a ten-month selective development program for high-school students in the Boston area to promote leadership and workplace skills to create socially responsible communities. YW asked CCT to assess its program and recommend ways to maximize participation and impact for participants. The CCT team identified opportunities to target specific schools that would be most likely to send a group of delegates to YLI and recommended effective ways to communicate with school staff. The CCT team created a marketing plan designed to increase reach and participation. YW is now implementing these recommendations and hopes to increase enrollment 30% next year.

![YW Boston, President and CEO, Sylvia Ferrell-Jones, speaks at the CCT 2015 Wrap-up Event](image)

"I had the feeling throughout the engagement that they were working hard for us. The team gained a deep understanding of YW's mission."

Beth Chandler, YW Boston, Vice President for Programs

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**The House of Seven Gables:** Uses its historic property to generate revenues that support its social outreach program of providing education, support, and training to the local immigrant community in Salem. While its property is heavily used in the summer and fall, there could be other year-round opportunities to generate more income, if it had a larger or better designed space. The Gables asked its CCT team to identify potential methods to increase revenue from its current space and/or recommend a plan for expansion, if necessary. The team benchmarked other similar organizations, identified potential new uses of the space, and finally recommended expanding and reconfiguring its visitor center to be an indoor event space.

![The House of Seven Gables](image)

"The strategic and the tactical pieces went far above and beyond what we were hoping for."

Kara McLaughlin, Executive Director, House of Seven Gables

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**NEADS/Dogs for Deaf and Disabled Americans:** Provides independence to deaf and disabled people through canine assistance. Its service dogs bring freedom, physical autonomy, and relief from social isolation to their human clients, but finding clients efficiently had become a challenge to NEADS. It asked CCT to help develop better branding, messaging, and targeting for the most likely candidates for their highly trained dogs. The CCT team compared NEADS to other peer organizations, interviewed current clients and non-clients, and analyzed their systems process to make recommendations that would make the best use of NEADS' resources. NEADS is looking forward to implementing these recommendations, especially since it has recently opened its new client training house.

![NEADS/Dogs for Deaf and Disabled Americans](image)

"We gained strategic thought into how we can put together a program and process both to retain clients and attract new clients."

Gerry DeRoche, CEO, NEADS
CCT 2015 VOLUNTEERS

Recruiting volunteers at Dedham Whole Foods

Recruiting Project Managers with wine!

Project Managers and Board Committees at the Leadership Dinner

Matching Sponsors, Project Managers, and Teams

Planning our Project Cycle

2015 PROJECT MANAGERS

First-time Project Managers

Second-time Project Managers
Doug Langenberg  Jennifer MacIntyre  Veer Pande  Judith Quillard

Third-time Project Managers
John Fitzgerald  Alison French  Dave Pett  Ellen Sheehy

Fourth-time Project Manager
Lisa Coney
Community Consulting Teams | Boston

brining MBA business expertise to Boston area nonprofits since 1990

2015 DONORS

Heartfelt gratitude to all who gave so generously to our mission!

Ariel Acuña  Mark Allen  Elizabeth Atkin  Jeanne Blauner  Lyndon Braun  Robbie Burnstine
Beth Caplow  Celia Chase  Winston Chen  Dustin Clinard  Nancy Csaplar  Colleen Curry
Beth DeStephens  Jimmy DeStephens  Sandie Eltringham  John Fitzgerald  Alison French
Ezra Gordon  David Greenberg  Sam Hartwell  Sue Kahn  Candace Kidston  Carol Krauss
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Mission Statement
Community Consulting Teams of Boston (CCT) amplifies the impact of Boston-area nonprofits through pro bono management consulting projects performed by teams of experienced MBAs from top-tier business schools.

What We Do
We carry out our mission by identifying and serving socially conscious and innovative nonprofits that have critical strategic or management challenges. Our projects are staffed by professional alumni volunteers recruited from the top-tier business schools who work together in teams to define, research, analyze, and solve our clients’ issues. We offer volunteers a meaningful service opportunity to join with other like-minded alumni in support of the common goal of strengthening the greater community.

CCT is a 501(c)3 nonprofit organization that, since 1990, has helped over 150 Boston-area nonprofits using more than 500 alumni volunteers to clarify their mission, evaluate new service opportunities, create effective marketing approaches, and improve the efficiency of their operations.