“Best Year Ever!”
From the Co-Chairs of CCT Boston:

Each year, CCT takes pride in its ability to provide pro bono management consulting projects for Boston-area non-profits. This year is no exception, and in fact, we celebrate the fact that all of these projects went exceptionally well for both the clients and the volunteers thanks to the thoughtful planning improvements made by CCT Board Members.

Each year we strive to improve our project cycle, from client selection to volunteer recruitment to project presentations. This year we focused on improving team logistics, providing a robust group of volunteers to assist teams, encouraging greater client/team communication, requesting increased involvement from the clients’ boards, more succinct reporting to clients, and assessing project risk.

All of these details paid off when our Client Satisfaction team reported back this summer that 2016 was the best year ever!

We head into our next cycle with a record number of client applications and many returning volunteers.

This year also marks the end of Carol Krauss’ term as Co-Chair with Gabriele. She is honored to have had the opportunity to serve CCT during this time of growth and transition. She will continue on the Board as the chair of the new Advancement Committee.

Gabriele will serve her final year as Co-Chair in 2016-2017 assisted by Carolyn McGuire.

Sincerely,
Carol Krauss and Gabriele Loebbert
CCT Board Co-Chairs

OUR 2016 CLIENTS

The Plummer Home
Roca
THE UMBRELLA
CASA MYRNA
BROOKVIEW
Helping Courageous Moms Lift Their Children Out of Homelessness
JAS
Just-A-Start Corporation
EVkids
Massachusetts Horticultural Society
PARENTING JOURNEY
North Shore Community College

2015-2016 Board Members
Ariel Acuña | Elizabeth Atkin | Robbie Burnstine | Stew Chapin | Sandie Eltringham
Alison French | Carol Krauss | Gabriele Loebbert | Julie Rowe | Jill Tsakiris
SELECTED CLIENT PROFILES 2016

Plummer Home for Boys wanted to change its brand identity since it no longer serves only boys and is not only residential. The CCT team conducted more than 30 interviews with key stakeholders and compared Plummer to similar organizations in other parts of the country, many of which had either descriptive or aspirational messaging. They then led the management team through a process of determining the tone and content of its identity and messaging to be consistent with potential new names and to be relevant to their key constituencies—donors, volunteers, families, and funders. Look for a new name, image, tag line, and positioning message from Plummer in the next year all based on the guidance of the CCT team!

“The team was fantastic. We were hesitant about taking on a volunteer team. Because we couldn’t send work back, would we get what we want? Yes we did! ... CCT works!”

James Lister, Executive Director, Plummer Home for Boys

Casa Myrna is Greater Boston’s leading organization delivering solutions to end domestic and dating violence. Casa Myrna increased its budget and staff by 25% over the span of one year and is now planning a merger with another smaller organization. This expansion created the need for a comprehensive assessment of the organizational structure. The CCT team conducted in-depth interviews of employees, met with key board members including the Board Chair, and worked closely with the management team to reach clear objectives. CCT recommendations focused on goal-setting, measurements, reporting, and communications for every level of the organization.

“Working with CCT was a valuable experience for our directors and their recommendations are really critical for growing our organization.”

Stephanie Brown, CEO, Casa Myrna

Parenting Journey trains human service professionals in the Parenting Journey curricula so that they can replicate the program within their own community, helping the parents they serve to build safer, more resilient families. Multi-state expansion requires a model that is actionable, measurable, and replicable. The CCT team conducted interviews with staff members and facilitators who had content, with current and target partner agencies that wanted to be trained, and with peer organizations who had been through the process before. The results identified best practices and recommendations for a successful training and expansion model for Parenting Journey.

“So much work was done that one would think they worked full time on our project with no other commitments!”

Noël Twigg, Senior Director, Project Management, Parenting Journey
CCT 2016 VOLUNTEERS

CCT volunteers are graduates of 23 different graduate business schools.

More than half are experienced CCT volunteers returning from projects in the past.

Two-thirds of our volunteers are employed full-time.

71% come from the eight schools below:

2016 PROJECT MANAGERS

Fifth-time Project Manager
Lisa Coney

Fourth-time Project Managers
John Fitzgerald      Ellen Sheehy

Third-time Project Managers
Doug Langenberg       Jennifer MacIntyre      Judith Quillard

Second-time Project Managers
Lyndon Braun      Valerie Godhwani      Andrew Hunter      Janet Razulis      William Stone      George West

First-time Project Managers
Larry LaFranchi      Rakshit Sharma      Jay Lester      Sridhar Sadasivan      Anand Parikh      Cynthia Beckham      Jon Kadane
2016 DONORS

Without the generosity of our donors and volunteers, mostly one and the same, CCT would not exist. Your gifts help us recruit, train, support, and recognize all the volunteers that make these projects happen. The CCT Board and our eleven clients thank you deeply for making this possible!

Heartfelt gratitude to all who gave so generously to benefit our 2016 projects!

Ariel Acuña
Deep Agnani
Mark Allen
Elizabeth Atkin
Jeanne Blauner
Lynden Braun
Robbie Burnstine
Beth Caplow
Stewart Chapin
Dustin Clinard
Mate Converse
Nancy Csaplar
Colleen Curry
Jimmy and Beth DeStephens
Per Dutton
Sandie Eltringham
John Fitzgerald
Barbara Fletcher
Alison French
Caryl Goodman
Ezra Gordon

David Greenberg
Ilyse Greenberg
Sam Hartwell
Lisa Howe
Sue Kahn
Candace Kidston
Carol Krauss
Larry LaFranchi
Doug Langenberg
Carol Lidington
Gabriele Loebbert
Jennifer MacIntyre
Mimi Macksoud
Carolyn McGuire
Bill Mrachek
Christopher Murphy
Francois Nadeau
Dan Nash
Andrea O’Neill
Jay Paap
Dave Pett

Judith Quillard
Janet Razulis
Rachel Rochat
Julie Rowe
Peter Sanborn
John Sanders
Sophie Schmitt
Debbie Slotpole
Mark Trachy
Jill Tsakiris
Lorri Veldinheimmer
Laura Ward
Shelly Ward
George West

In kind services: Priscilla White
Sturges, graphic design consultant;
Kim Maire, videographer, Kathleen
Cragin Brittan, development consult-
ant; Au Bon Pain, Polaris Partners;
Microsoft NERD Center

Kick-off 2016 in January with more than 140 people at District Hall in Boston

Mission Statement

Community Consulting Teams of Boston (CCT) amplifies the impact of Boston-area nonprofits through pro bono management consulting projects performed by teams of experienced MBAs from top-tier business schools.

CCT is a 501(c)3 nonprofit organization that, since 1990, has helped over 160 Boston-area nonprofits using more than 600 alumni volunteers to clarify their mission, evaluate new service opportunities, create effective marketing approaches, and improve the efficiency of their operations.