Dear CCT Friends,

Thank you for making 2017 another rewarding year! During the last project cycle CCT volunteers worked with leaders of 11 high-impact nonprofits. Based on client satisfaction interviews we were delighted to hear that all clients had already begun implementing the recommendations made by their CCT teams. Clients were thrilled with the outcomes and appreciated their teams’ above-and-beyond efforts.

We are also excited to report that recent investments in our customer relationship management system have increased our efficiency, making it possible for CCT leaders to spend more time on the activities that matter most in delivering a successful project experience.

As we look forward to 2018, we invite you to join us for our 29th year of serving the Boston nonprofit community. We’d love for you to engage with CCT in any way that is meaningful to you - participating on a project team, joining a committee, and/or supporting CCT financially.

Because of you, CCT is able to fulfill its mission of amplifying the impact of Boston-area nonprofits. Thank you for your time, expertise and support. We are grateful to be part of a vibrant and growing community of accomplished MBA professionals who are making such a difference in our community.

With Gratitude,

Gabriele Loebbert, Chair
Carolyn McGuire, Vice Chair

“We envision a vibrant, enterprising community where nonprofit managers and MBA alumni volunteers collaborate to solve critical strategic and organizational problems”

Excerpt from the CCT Vision Statement
Team Success Story: Community Boat Building

Community Boat Building (CBB) builds excitement for learning among low-income students. Their program unites real world experience and academic skills as the students build a seaworthy boat. After a decade of success, CBB came to CCT looking for a growth strategy. During the first half of the project, the team identified key prerequisites for successful growth. Those insights prompted CBB and CCT to decide to focus on addressing these immediate challenges. The team investigated peer organizations, stakeholders’ views, fundraising, and program evaluation to help position CBB for exciting new opportunities ahead. CCT’s work is now being used by the board as “the framework for a new strategic plan”. Executive Director Stockton Reece reports,

“The CCT road map is providing us with the analytical foundation we need to grow and effect even greater positive change.”

Team Success Story: Samaritans

Rarely do the words, “stigma” and “life-saving”, appear together in a marketing strategy. However, for CCT client Samaritans it’s nothing unusual. Samaritans’ mission is to reduce the incidence of suicide in MA. They are best known for their 24/7 Helpline, 877-870-HOPE (4673). To be even more accessible to teens, Samaritans recently introduced the state’s first text helpline. Now Samaritans wanted to find the best way to make teens aware of this critical resource. The CCT team gathered insight from teens, educators, leaders of youth organizations, and other helplines. These confirmed the value of Samaritans’ current approach. Next, the team created a strategic plan for reaching more teens via new channels, including a more sophisticated approach to social media, and recommendations for enriching Samaritans’ outreach to schools. These have already increased the number of life-saving suicide prevention workshops in school classrooms. Executive Director Steve Mongeau tells us,

“This work will help us reach more of the people who need us – who need to know they are not alone. That is absolutely the core of our mission.”
Long-Lasting Impact for Clients
CCT strives to deliver immediately actionable recommendations that lead to enduring results. This year, several prior clients sent wonderful unsolicited feedback about the impact our work has had over the months and years since their projects. We were thrilled to celebrate their successes.

Meaningful Experiences for Volunteers
In 2017, 110 volunteers gave back to the community, gained social sector experience, and enjoyed the camaraderie of like-minded MBA alumni.

Making a difference
“CCT has created a powerful way to give back. I don’t have the skills to do the work our clients do. With CCT, I use the skills that I do have to help the experts do more of what they excel at.”
Sue Kurys, Repeat volunteer

Epilogue: North Shore Community College
Two Years Later...
In 2014, North Shore Community College (NSCC) approached CCT asking for help identifying revenue sources, beyond state funding, for innovative new programs. The CCT team’s recommendations prompted a second project that dug deep into NSCC’s offerings and operations. Two years later, NSCC President Patricia Gentile emailed CCT with this update,

“Our CCT project has enabled NSCC to better meet the changing needs of our community, with recommendations for targeted programming and operational improvements that have both increased revenue and controlled costs.”

Gaining new perspective
“The most rewarding part of these projects has been the opportunity to work with and learn from inspiring leaders whose organizations are accomplishing incredible things.”
Meghan Sherwood, Long-time volunteer

Connecting to like-minded MBA alumni
“They are some of the smartest and most altruistic people I’ve ever worked with. Everyone came from different industries and had various functional expertise, so the blended experience made for interesting discussions.”
Carrie Erhart, Long-time volunteer

2017 Financial Statement
CCT volunteer leaders and team members receive no compensation. By carefully controlling expenses, CCT provided over 10,000 hours of consulting services from $19,029 in funding.

CCT Expenses
Information Technology $6,408
Kick Off & Wrap Up Events 5,842
Insurance 2,742
Support of Volunteer Consultants 1,488
Recruitment of Volunteer Consultants 1,202
Printing & Mailing 834
Support of Board 513
Total $19,029

Sign up to join a project team, learn about becoming a client or make a gift at www.cctboston.org
It’s all about teamwork!

Thanks to our supporters’ generosity, we are building a vibrant community of business and nonprofit leaders who are making a positive impact on the Boston area social sector. When this group collaborates on solving challenging problems and shares best practices, the result is significant change for our clients and meaningful experiences for our volunteers. This success of this important work is made possible by the contributors to our Annual Appeal and our dedicated volunteers. Thank you for all you do!

Donors - You make it possible!

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Jeanne Blauner
Dustin Clainard
Nancy Csaplar
Colleen Curry
Sandra Eltringham
Alison French
Ezra Gordon
David Greenberg
Sue Kahn
Carol Krauss
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Carolyn McGuire
Andrea O’Neill
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Shelly Ward
George West

Corporate and In-kind support
Au Bon Pain, Microsoft NERD Center, Polaris Founders Capital, The Nonprofit Center, Workbar, Mark Bamford, Jane Levin, Emily Schipper

Project Managers make it happen!

CCT’s project managers are highly committed to CCT’s mission. They develop a deep understanding of their client’s mission and challenges. They guide their teams to deliver results and strive for creating a fun and rewarding experience for their fellow volunteers. We are tremendously grateful for their dedication and enthusiasm.

Aish Agrawal (1)
Sarah Aspinwall (1)
Lyndon Braun (3)
Jeffrey Caplan (1)
Amy Casher (2)
Lisa Coney (6)
Mary Cross (1)
John Fitzgerald (5)
Denise Huie (1)
Andrew Hunter (3)
Bruce Jones (3)
Jon Kadane (2)
Doug Langenberg (4)
Jennifer MacIntyre (4)
Peer Nielsen (1)
Janet Razulis (3)
Sridhar Sadasivan (2)
Sophie Schmitt (1)
Rakshit Sharma (2)
Ellen Sheehy (5)
William Stone (3)
David Wong (1)

( ) indicates the number of projects led

Get Involved!

The foundation of the CCT community is our shared spirit of volunteerism and desire to give back. MBA alumni who get involved have fun, connect with peers and feel great about giving back to the community. We invite you to join a future project team or lend your expertise on a board committee. We are always grateful for donations, employer matches and assistance with in-kind contributions.

Our Mission: Community Consulting Teams of Boston (CCT) amplifies the impact of Boston-area nonprofits through pro bono management consulting projects performed by teams of experienced MBAs from top-tier business schools.